What's on the Hard Drive? The Beginnings of a Born-Digital Audiovisual Archive Project at a Small Academic Institution

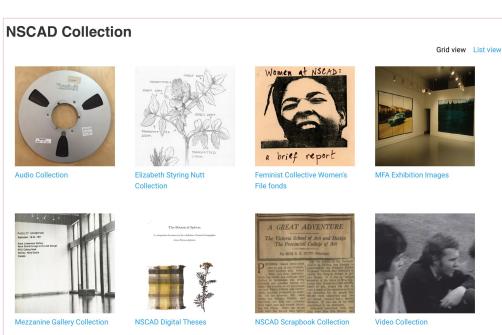
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An Introduction to the NSCAD University Library





Seeds of a dedicated audiovisual media repository

- Recorded Events
- Media Department: Programs in Film, Photography, Expanded Media - Student Film submissions



Big Reality Check!
Realizing Scope

So What is on the Hard Drives?

NSCAD Recorded Events

- Fashion show
- Wearable art show
- Public Lectures
- NSCAD Symposiums
- Panel discussions

Media Art Materials

- Film II materials
- MFA Thesis Films >

MFA Thesis Films

- Graduating film deliverables
 - i. Archive Copy / CollectedPremiere Pro Project
 - ii. Trailer / HD and 4k
 - iii. Preview Copy / HD and 4k
 - iv. Screener / Stereo and 5.1
 - v. Promotional Materials
 - Poster / pdf
 - Script / pdf
 - Still Images /jpg, tiff, png
- Raw Shoot Footage

Creating a Dream Plan

- Pricing out hardware
- Imagining a dream repository
- Asking questions: "How will a user interact with this? How much material do we have? what materials should be included? How can we incorporate information students and information literacy into the final product?
 - These initial steps were crucial in taking advantage of a "now or never" moment, and getting in a proposal.

So This Is Happening?!

New AV Repository building with Discovery Garden: NSCAD Key Components:

- Student workflow for depositing thesis
- Ability to present MFA Film theses in a dynamic way to show the materials in context with one another
- Ability to incorporate many types of media as needed

Other Materials to be Included

- Library media collections
 - Digitized archival video and film
 - Audio Collections
- NSCAD created radio shows
- Faculty scholarship



Lessons Learned So Far

- Bring in the experience and expertise of colleagues.
- Describe and advocate for everything you need to do the project right, in as much detail as possible the first time.
- It's good to have a plan for those dream projects

Research and the Future

 Seeds of a research project with a focus on practices regarding raw audiovisual materials

Sparking Conversations About Digital Archiving of Other Materials

- 3D Objects
- Virtual Reality Materials
- Digitization Practices
- Incorporating Meaningful Student Experiences in Archival Practices

Thanks for Watching and Listening!:)

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NSCAD Office of Academic Affairs and Research

Discovery Garden

NSCAD Faculty and Students for their amazing creativity and scholarship!

Questions? Comments? Suggestions? Contact me @ Ireed@nscad.ca